

# WELCOME

ARTIST. CLUB-OWNER. FESTIVAL-OWNER.

Berlin, 09. October 2023



# Overview

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Added value compared to other platforms

Reasons to subscribe to Music Lover



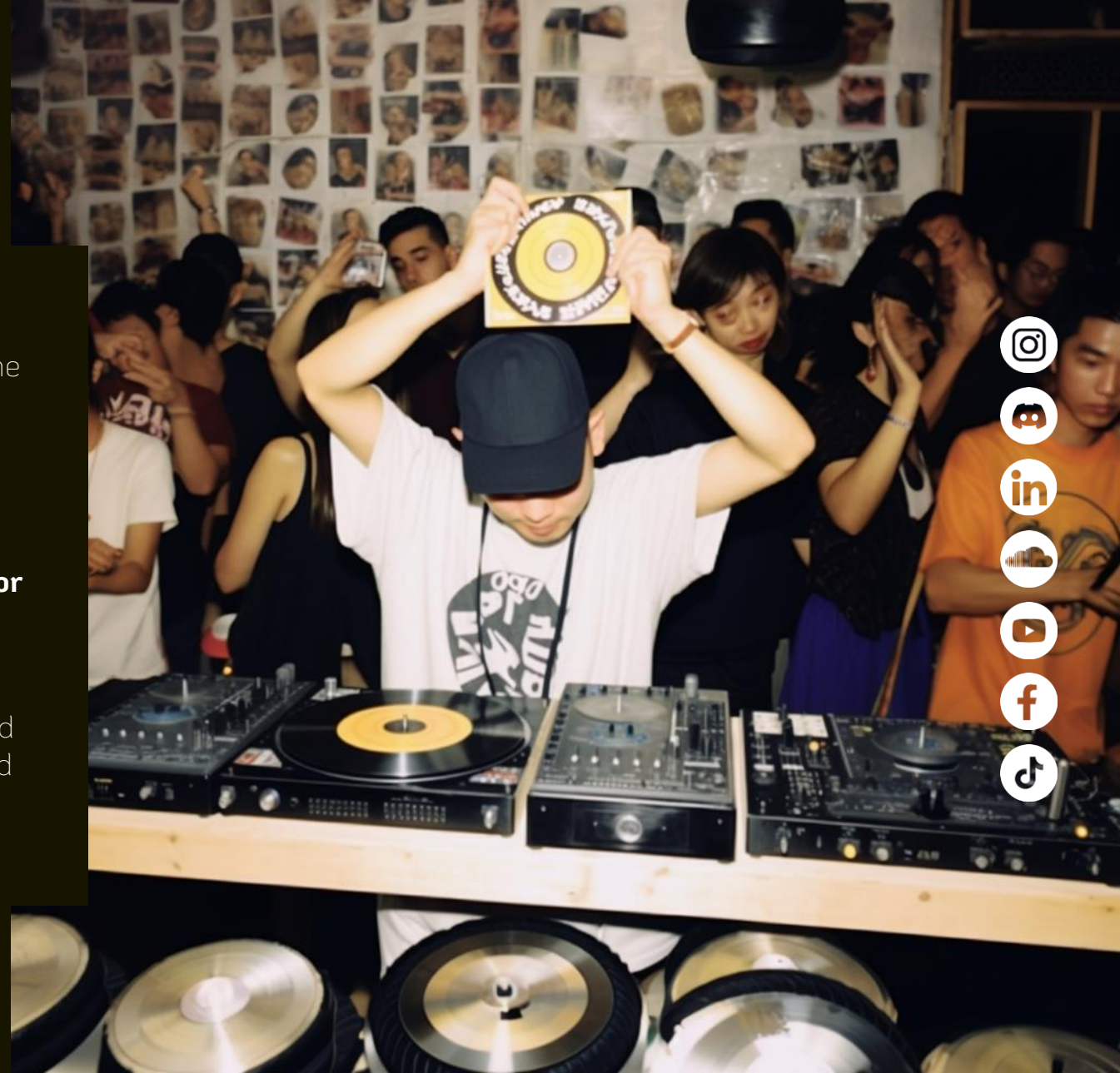
# Vision

The vision of streamrebels

"streamrebels is a revolutionary platform for interactive music streaming and borderless party experiences. Our goal is to become the leading platform for live music video streaming by building a passionate community that defines going out in the post-digital age. We aim to significantly grow the user base and increase our brand awareness across Europe.

**It is especially important to us to be a platform from artists for artists and music lovers.**

With innovative features, exclusive artist partnerships and a flawless user experience, we are THE platform for artists, clubs and festivals who want to share their music with all music lovers around the world.



# Werte

The vision of streamrebels

We believe in the magic of live music and want to accompany our music lovers always and everywhere; no matter where - at home alone, in the park with the friends, or at the next flat share party.

**Diversity counts for us** - in the present and in the future. Our responsibility and intention is that all events are places where music can be enjoyed free from intolerance and violence. It is especially important to us that the work of our artists is appreciated and that music is again accepted and respected as art.

By joining us, you celebrate and respect the entire community, regardless of style, background, religion, or sexual orientation.





# Why does streamrebels exist?

Join us and become part of the rebellion. We rebel against boring and unfairly paid music streams.



1

We are the first platform focused on live music streaming for all

2

Interactive features like our party mode revolutionize live music streaming

3

Fair payment for our artists and correct licensing of the music used are anchored in our values.



# Why would you be on board with the rebellion?

You are an artist, club or festival and your fans are bored with your stream?

1

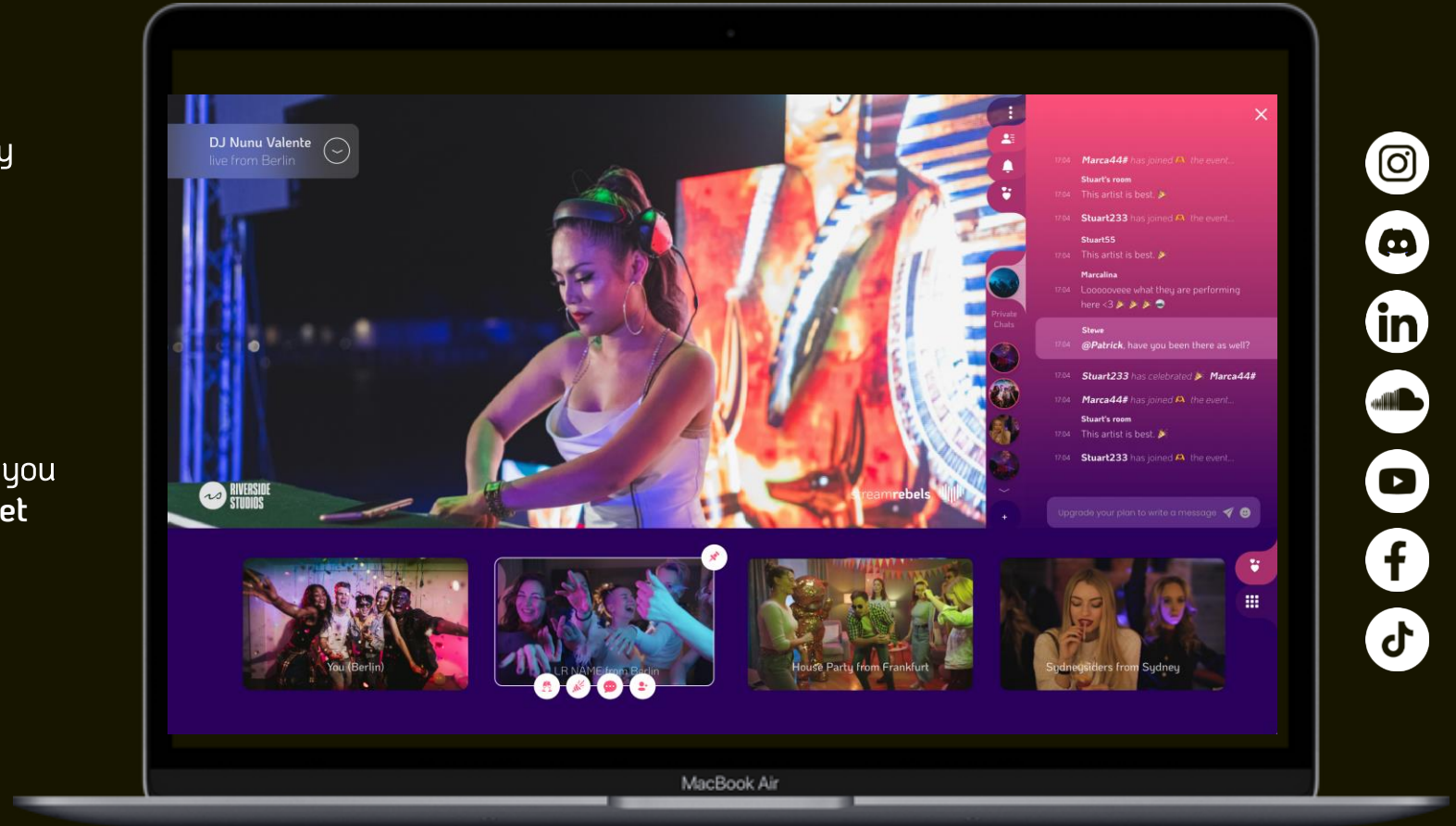
Music-only platform. With us, the audience only comes for the music.

2

Our party mode brings a breath of fresh air into your stream ([youtube link](#)).

3

As an artist, club or event manager, you can, if you want, chat directly with your fans, interact, get celebrated.



streamrebels with party mode activated. On the left the viewer who has activated the party mode and next to it other viewers of the stream. By hovering over other viewers, different interactions can be performed, for example pinning, a private chat or an invitation to the virtual bar.

# Why would you be on board with the rebellion?

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4

Music fans **interact**, go to the bar together, ... and form a new community



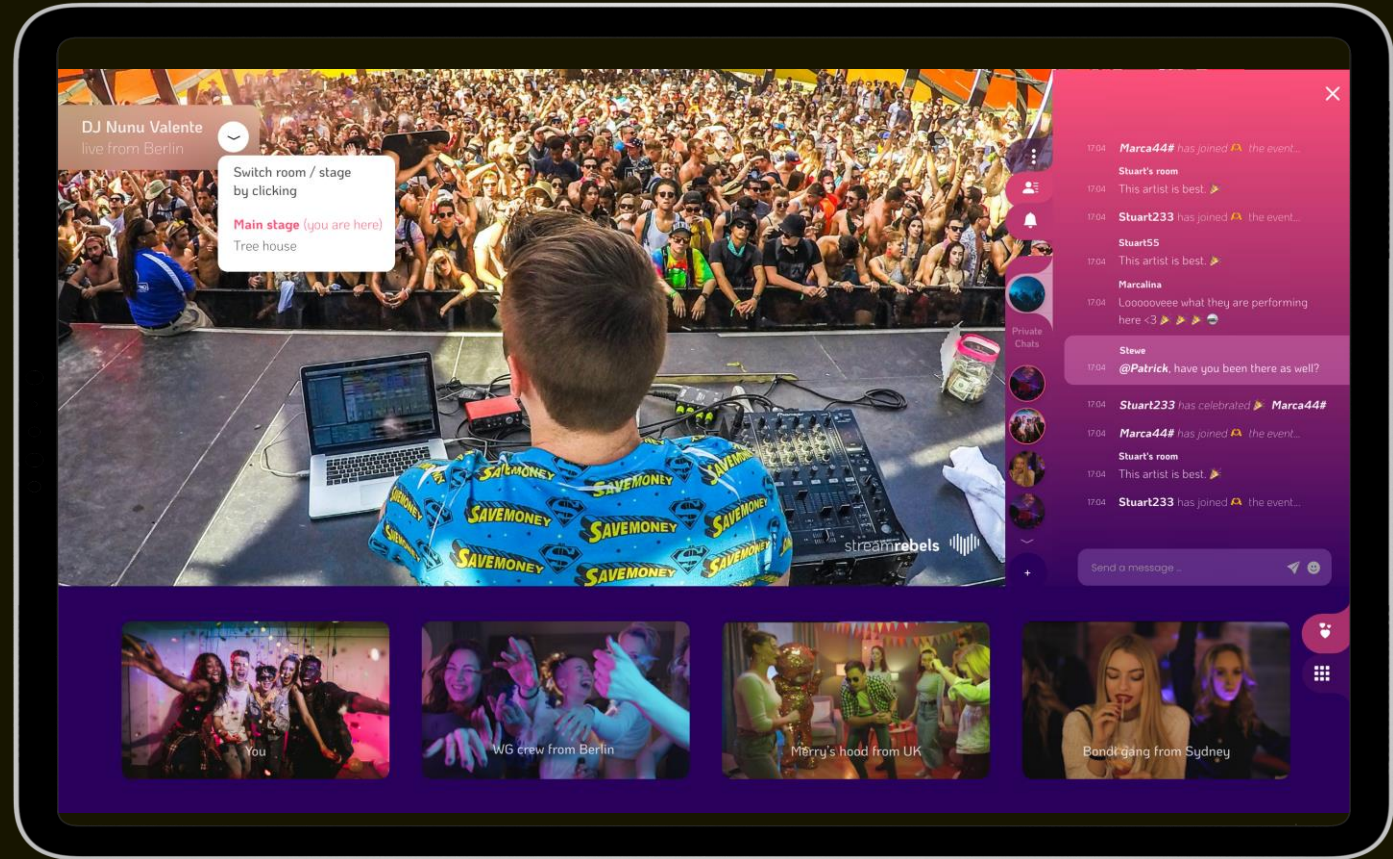


# Why would you be on board with the rebellion?

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5

If your event has **multiple rooms or stages**, users can switch with one click.



Users can change the stage or the room (in the club) with one click. You create the rooms / stages and assign free slots to the artists.

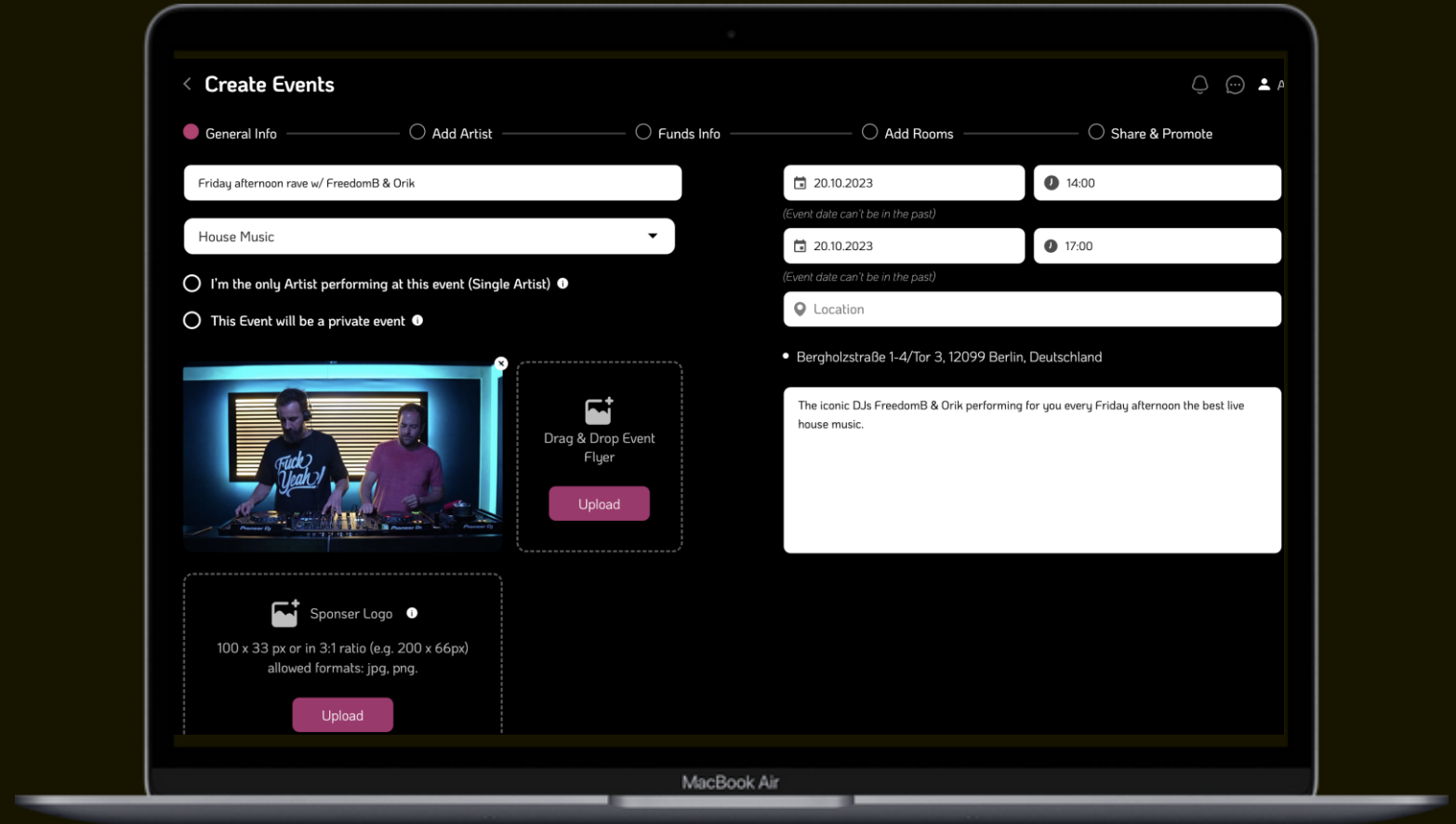


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You are an artist, club or festival and your fans are bored with your stream?

6

Our event wizard will guide you to your event in no time.



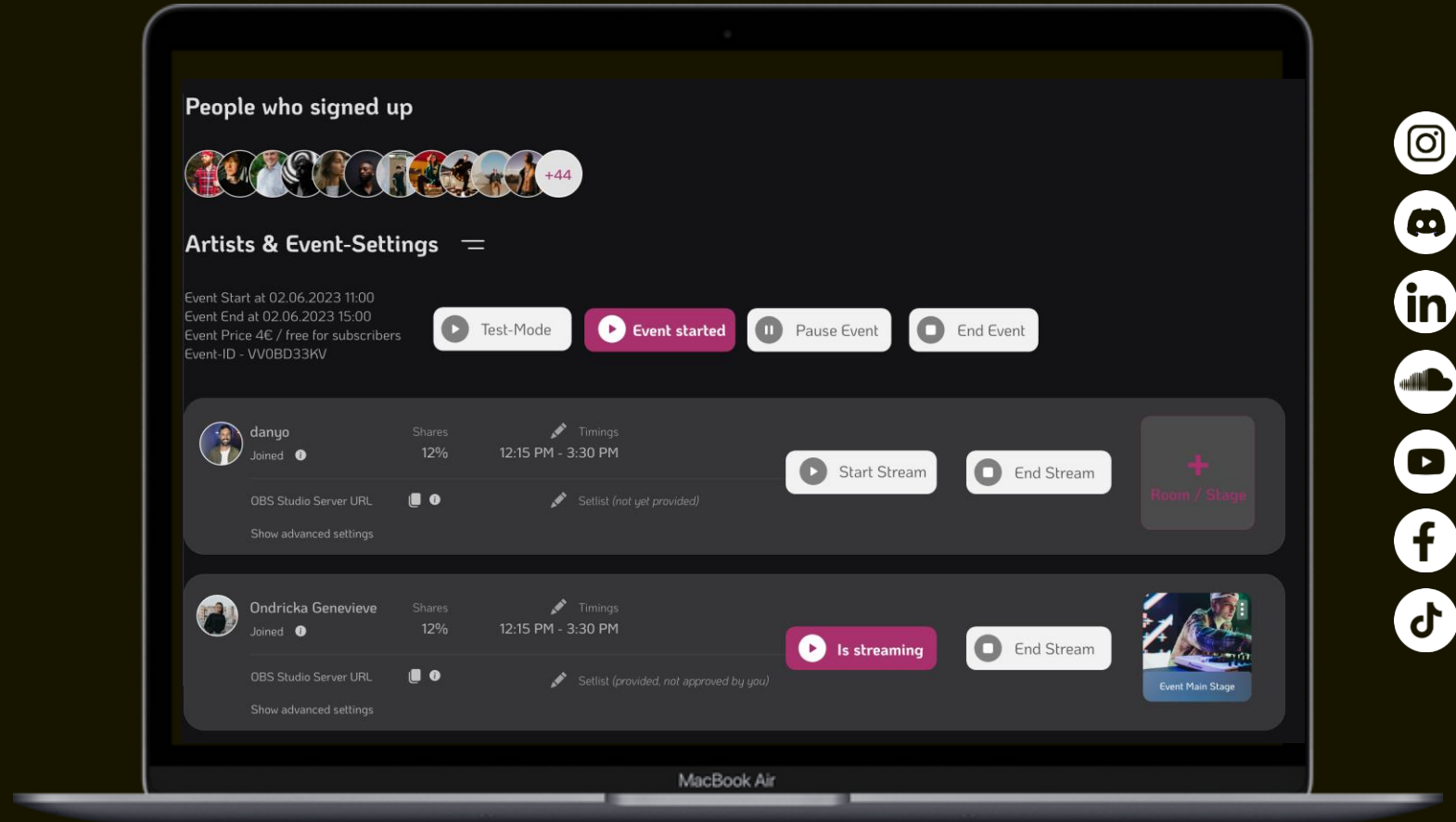
Event Wizard guides you quickly to your event in 5 easy steps

# Why would you be on board with the rebellion?

You are an artist, club or festival and your fans are bored with your stream?

7

Host and manage events with multiple artists in a snap



Im Event-Management kannst du alle Artists einfach dazuschalten und live das Event managen.

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You are an artist, club or festival and your fans are bored with your stream?

**8** We are a start-up with big ideas. Get directly involved and shape the music video streaming platform of tomorrow with your ideas.



[Join our Artists Discord channel](#)

**9** **Higher revenues and no uproar from licensing companies.** Through our fair subscription model, we divide the shares fairly according to minutes watched. You get 60% of the paid minutes watched and 80% of the donations. We take care of the music licensing for you.





# Why should our Rebels subscribe?

You are an artist, club or festival and your fans are bored with your stream?

**Stand** November 2023

**Support our artists.** Paid users actively contribute to the revenue of our artists.

**Party Mode.** Individual functions in party mode are only included in paid subscriptions. Depending on the subscription, x minutes of party mode use per month are included.

**Probably there will be 3 subscriptions at the beginning,** one with 60 minutes (1h), one with 120 minutes (2h), one with 1.200 minutes (20h).

## Party mode functions

- Activate own camera and thus see other users
- Event chat → write something in
- Private chat → Receive / send messages
- Be invited to the virtual bar / invite others

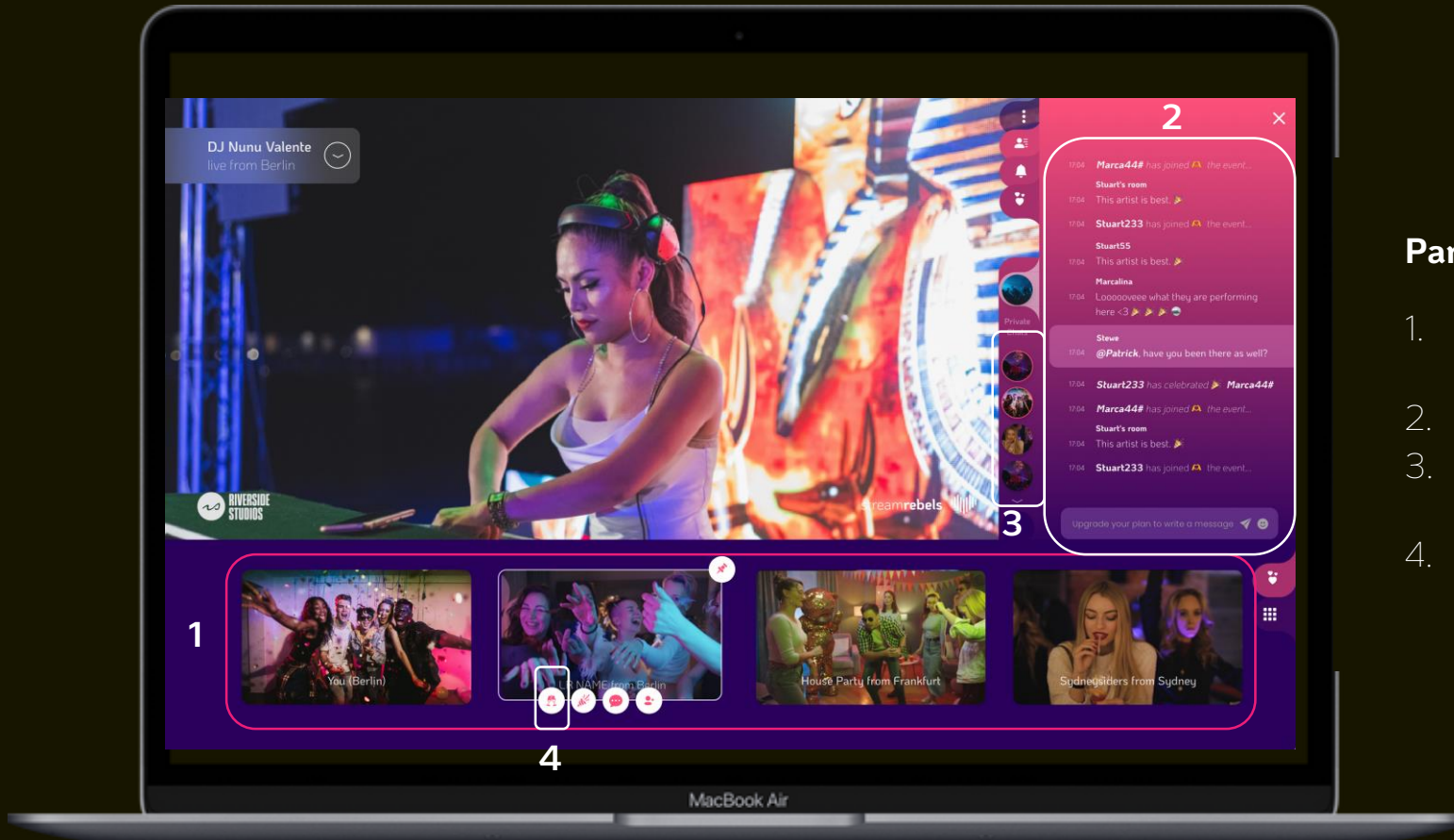
**FROM** December / January

**Ad-free streaming.** To have no advertising in the stream can be a subscription. Advertising will be introduced only from December / January 24



# Why should our Rebels subscribe?

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## Party mode functions

1. Activate own camera and thus see other users
2. Event-Chat → write something in
3. Private-Chat → Receive / send messages
4. Be invited to the virtual bar / invite others





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